



Folium

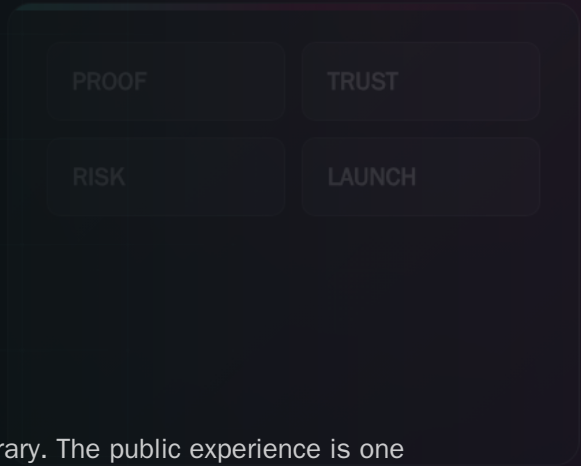
PUBLIC-FACING PDF

REVIEW BEFORE PRODUCTION

FOLIUM SYSTEMS

SITE AND PDF PARITY ATLAS

Site And PDF Parity Atlas



Folium is not trying to build a website beside a document library. The public experience is one operating surface with two delivery modes: the live site for navigation, interaction, visual motion, role routing, and current review paths; and the PDFs for printable boardroom packets, worksheets, decision gates, handoff records, and offline working sessions. This atlas names what belongs in each form and how Folium prevents one side from becoming stronger than the other.

AUDIENCE

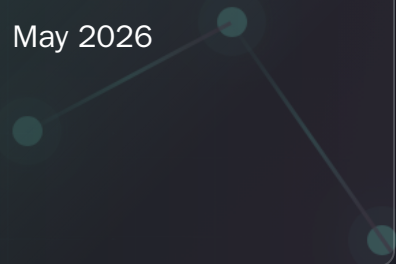
Owners, operators, reviewers, investors, partners, web reviewers, and Folium delivery teams

PURPOSE

Show how Folium keeps public site content and public PDFs synchronized, useful, and buyer-ready

UPDATED

May 2026



Every public PDF should have a matching web route so the same material can be read online before download.

Site-only experiences such as tools, role routers, visual systems, case studies, and interactive planning surfaces should point to the printable packets that carry their decision record.

The parity standard keeps Folium from hiding its best thinking in PDFs or leaving printable packets behind the live site.

PROOF

BOUNDARY

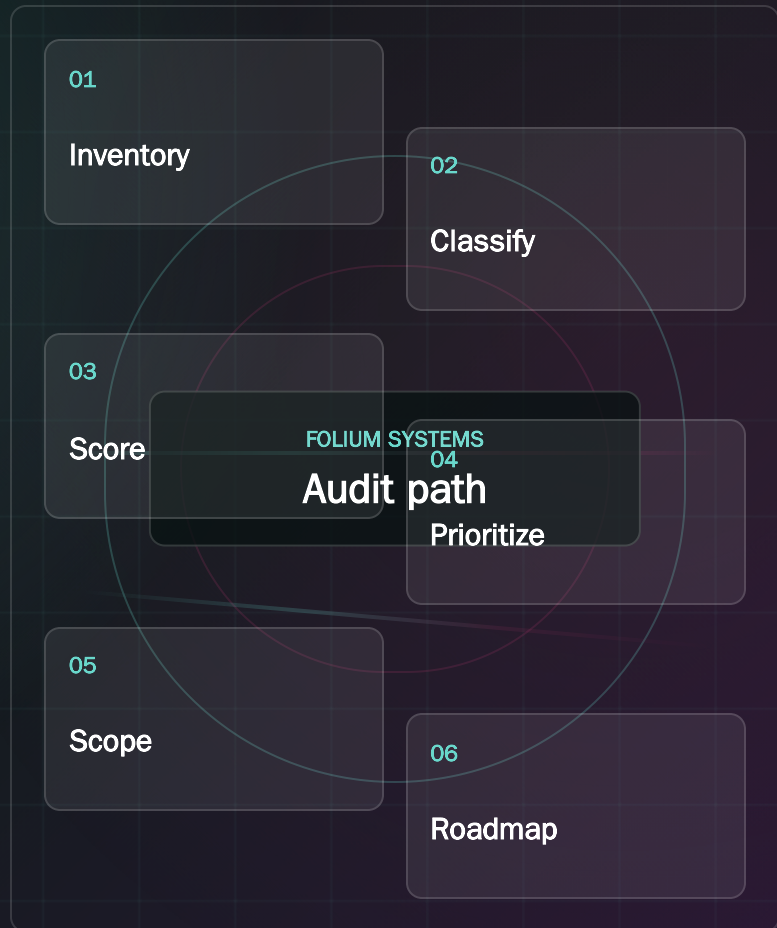
NEXT GATE

AI SYSTEMS AUDIT

The audit finds the first safe lane before the buyer overbuilds.

The audit packet maps processes, systems, data, tools, subscriptions, staff impact, risk, runtime fit, and first-build candidates.

AUDIT PATH



01

Turns the audit into an operating product.

02

Shows the buyer what records they receive.

03

Connects discovery to a first build instead of a static report.

Choose the review route before reading cover to cover.

This packet is meant to support a real decision meeting. Different reviewers should enter through different routes, then come back together around the same controlled next step.

DECISION ROUTE

EXECUTIVE ROUTE

Decision first

Start with the cover, visual summary, executive read, controls, first ninety days, and handoff. This route helps leaders decide whether the next move is education, audit, first build, pilot, or operations.

- Outcome
- Risk
- Owner
- Next gate

OPERATING ROUTE

OPERATIONS ROUTE

How the work will run

Read the workflow map, procedures, operating roles, metrics, first sprint, and buyer worksheet. This route shows whether staff can actually use, review, and improve the future process.

- Workflow
- Staff
- Support
- Improve

TRUST ROUTE

TECHNICAL AND TRUST ROUTE

Where the boundaries live

Focus on records and work products, controls, risk assumptions, reference work products, source truth, runtime placement, and launch conditions before any private access expands.

- Source
- Access
- Runtime
- Rollback

BUYER SESSION ROUTE

Turn reading into a working session

Use the discovery questions, role review route, buyer worksheet, and engagement fit ladder to prepare one process, one owner, one source map, and one next decision.

- Process
- Examples
- Questions
- Decision

Best use: bring one workflow, the people who own it, the systems it touches, the data classes involved, and the decision this packet should help leadership make.

Site and PDF parity atlas in plain language.

Folium is not trying to build a website beside a document library. The public experience is one operating surface with two delivery modes: the live site for navigation, interaction, visual motion, role routing, and current review paths; and the PDFs for printable boardroom packets, worksheets, decision gates, handoff records, and offline working sessions. This atlas names what belongs in each form and how Folium prevents one side from becoming stronger than the other.

RECORD

BOUNDARY

ACTION

ONE SURFACE

The site and PDFs serve the same public story

Resource manuals and PDF packets come from public web routes, while hub pages and tools guide the buyer toward the right manual or packet.

- Site
- PDF
- Manual

DIFFERENT JOBS

Web is interactive, PDF is portable

The website carries route finding, browser tools, visual motion, responsive reading, search-like filtering, and current navigation. PDFs carry decision packets, worksheets, tables, and printed review records.

- Interact
- Print
- Decide

NO HIDING

Deep ideas should not be trapped in files

If a PDF introduces a major Folium capability, the site needs a page, hub reference, or resource manual where a visitor can inspect it without downloading.

- Capability
- Route
- Review

NO ORPHAN PAGES

Site-only experiences need companions

If a site page explains a tool, industry, case pattern, or operating idea, it should point to the packet that carries the printable summary and next-step record.

- Tool
- Industry
- Case

This packet is public-facing. It is written for serious review without exposing private infrastructure, customer data, credentials, live provider wiring, or internal project labels.

The operating path should be visible before anyone trusts the outcome.

Folium uses workflow maps to turn broad AI ambition into inspectable work. Each phase names the procedure, the visible output, and the decision gate that prevents excitement from outrunning control.

DECISION GRID

REVIEW LENS

NEXT STEP

PHASE	PROCEDURE	VISIBLE OUTPUT	DECISION GATE
Inventory	List public PDFs, resource manuals, hub pages, capability pages, tools, industry lanes, case studies, trust pages, investor pages, and download actions.	Public surface inventory.	The full review surface is visible.
Pair	Match every PDF to its web manual and every major site-only experience to a companion packet or resource route.	Site-to-PDF route matrix.	No major idea is trapped in one format.
Surface	Add links, preview cards, download actions, web-manual actions, and resource routes where readers naturally look.	Visible parity path.	Visitors can choose read online or download.
Digest	Use the right delivery method: narrative, cards, tables, charts, diagrams, tools, checklists, workflows, and decision matrices.	Delivery-method map.	The reader is not forced through one format.
Verify	Build, generate PDFs, check links, check downloads, inspect pages, scan forbidden language, and confirm public-safe boundaries.	Parity verification record.	Site and PDFs can be trusted together.
Maintain	When a capability changes, update the hub page, resource manual, download packet, audit route, and handoff notes in the same pass.	No-drift maintenance note.	Future changes do not split the story.

The work should leave behind material a buyer can inspect.

A serious engagement should produce more than conversation. Folium packages records, diagrams, checklists, routes, system surfaces, launch gates, and handoff material so the buyer can keep control after the first win.

DECISION GRID

REVIEW LENS

NEXT STEP

WORK PRODUCT	WHAT IT CONTAINS	HOW THE REVIEWER USES IT
PDF-to-web route map	Every packet filename, web manual route, buyer audience, and decision job.	Confirms there is no PDF-only public claim.
Web-to-PDF companion map	Tools, industry pages, case studies, homepage sections, trust hubs, and investor pages mapped to printable packets.	Shows how site-only experiences become portable review material.
Reader route matrix	Buyer, operator, technical, security, staff, commerce, investor, and partner starting points.	Helps reviewers choose the best first route.
Delivery-method ledger	Which material should be a diagram, chart, workflow, table, checklist, tool, PDF, or live page.	Keeps the site fresh and the PDFs worth printing.
Parity audit log	Build status, PDF generation status, download checks, route checks, browser checks, and cleanup notes.	Makes maintenance visible.
Public boundary register	Internal names, private topology, credentials, customer data, and unsafe claims that must stay out of public pages and PDFs.	Protects the company and the buyer.

The procedure is the product as much as the technology.

The goal is not to make AI look impressive for one meeting. The goal is to make the operating path repeatable, explainable, reviewable, and safe enough to improve.

CHECKLIST

OWNER PATH

RELEASE SIGNAL

- When a new PDF is added, create or confirm its matching web route.
- When a major site page or interactive tool is added, name the PDF or resource manual that carries its printable review record.
- Avoid making a PDF a small flyer when the reader needs a real worksheet, matrix, workflow, or decision guide.
- Avoid making a hub page only a link list when the reader needs enough context to choose the right route.
- Use web pages for interaction, navigation, motion, filtering, role routing, and current public explanation.
- Use PDFs for printable detail, meeting preparation, boardroom review, ownership tables, launch gates, and handoff.
- Keep public pages and PDFs free of private project names, internal infrastructure labels, customer data, credentials, and unsupported production claims.
- Regenerate PDFs after source changes, then verify page count, text extraction, download behavior, and live routes.
- Record the pass in project docs so the next agent knows which side was strengthened and why.

Governance, quality, and launch gates keep speed honest.

Folium keeps the buyer's next decision tied to observable gates: source truth, authority, access, testing, ownership, support, rollback, and improvement cadence.

DECISION GRID

REVIEW LENS

NEXT STEP

GATE	WHAT MUST BE TRUE	STOP OR REFINE SIGNAL
PDF route gate	The PDF is generated from a public web route.	The file contains material not present on the site.
Hub surface gate	A visitor can find the topic from Downloads, Resources, Services, or a relevant hub.	The content exists but is buried.
Site companion gate	Site-only tools, visuals, and case pages link to related packets or manuals.	The site teaches something with no portable follow-up.
Depth gate	The PDF includes workflow, chart, table, checklist, gate, role, or worksheet material worth printing.	The PDF is only a thin marketing card.
Freshness gate	Build, PDF generation, browser routes, download actions, and cleanup have been checked.	One side was updated without validation.
Boundary gate	Public language stays public-safe and avoids internal names, private topology, credentials, or live claims.	A private implementation detail leaks into public material.

The right questions expose the real project.

These prompts help a buyer and Folium decide whether the next step should be education, audit, first build, security review, pilot, or an operating support path.

CHECKLIST

OWNER PATH

RELEASE SIGNAL

- Can a reviewer read the same packet online without downloading the PDF?
- Can a buyer download a useful printable record after using an interactive tool?
- Can an investor move from the pitch deck into deeper web diligence without guessing where to click?
- Can a technical reviewer move from a hub page into runtime, security, API governance, incident response, or monitoring detail?
- Can a staff leader move from workforce language into adoption, recovery, training, and human review material?
- Can a commerce leader move from a store-pressure page into commerce revenue operations, catalog quality, and support workflow material?
- Which public page currently has a strong idea that deserves a companion packet?
- Which PDF currently has a strong idea that deserves more visibility on a main site hub?

Diagrams, charts, and overlays make the work easier to review.

Dense AI work should not only be explained in paragraphs. The reviewer should be able to inspect maps, scorecards, matrices, lanes, and before-after views that reveal where the value and risk live.

RECORD

BOUNDARY

ACTION

Two-mode delivery map

A diagram showing web routes for navigation and interaction paired with PDFs for portable decision records.

- Web
- PDF
- Decision
- Handoff

PDF-to-web matrix

A table mapping every download to the route that generated it and the audience it supports.

- Filename
- Route
- Audience
- Job

Web-to-packet bridge

A map from homepage, services, tools, industry lanes, case studies, trust, and investors into companion packets.

- Hub
- Tool
- Case
- Packet

Delivery-method palette

A visual showing when to use diagrams, charts, workflows, cards, tables, calculators, PDFs, and live pages.

- Chart
- Tool
- PDF
- Page

No-drift loop

Update source, build site, regenerate PDFs, verify routes, check downloads, clean artifacts, update handoff.

- Build
- PDF
- Audit
- Handoff

Reader route board

Buyer, operator, technical, trust, staff, commerce, investor, and partner paths through site and packets.

- Buyer
- Trust
- Staff
- Capital

Every serious AI path needs named owners before it becomes dependency.

The same technology can be safe or unsafe depending on who owns the workflow, data, quality, launch authority, support, and improvement loop. Folium makes those responsibilities explicit so no buyer inherits an orphaned system.

DECISION GRID

REVIEW LENS

NEXT STEP

ROLE	OWNS	RECORD TO INSPECT
Executive sponsor	Priority, budget, risk tolerance, stop/continue decision, and expansion timing.	Decision note, value hypothesis, and approval boundary.
Business process owner	The day-to-day work, acceptance criteria, staff impact, and operational usefulness.	Workflow map, user feedback, and adoption notes.
Technical owner	Systems, APIs, databases, runtime placement, deployment, monitoring, and fallback.	Architecture map, integration log, and support route.
Knowledge owner	Source truth, document freshness, policies, retrieval scope, and correction workflow.	Source inventory, freshness cadence, and review exceptions.
Security or risk reviewer	Data classes, credentials, access, logs, retention, blocked actions, and incident path.	Boundary map, permission table, and rollback trigger.
Folium delivery lead	Build coordination, review file, known limits, quality checks, and handoff completeness.	Launch room, eval record, and improvement backlog.

A max-detail packet should tell reviewers how to judge the work.

Folium uses scorecards to make a subjective AI conversation more inspectable. The score is not a substitute for judgment; it helps leadership see whether the next step is education, repair, sandbox, pilot, or operations.

DECISION GRID

REVIEW LENS

NEXT STEP

SCORE AREA	STRONG SIGNAL	WEAK SIGNAL
Business fit	The workflow is specific, painful, owned, and tied to measurable operational improvement.	The project is framed as adding AI generally.
Source truth	Approved sources are known, fresh, classified, and connected to the answer path.	The system mixes stale, unknown, or unapproved sources.
Behavior quality	Representative tasks pass, wrong-answer behavior is known, and edge cases are recorded.	The review build only shows a polished happy path.
Authority control	AI actions are separated into draft, retrieve, recommend, route, execute, block, and escalate.	The system can act without visible permission.
Staff readiness	Users can explain the tool, correct it, escalate, and understand their role.	Staff feel replaced, confused, or unsupported.
Operations readiness	Support, monitoring, rollback, release rhythm, and source refresh are owned.	No one knows who maintains the system after launch.

The work should have a believable first ninety days.

A controlled first ninety days keeps ambition high without turning uncertainty into production risk. Folium uses the period to move from understanding into a narrow working example, then into reviewable operating rhythm.

DECISION GRID

REVIEW LENS

NEXT STEP

WINDOW	FOCUS	EXPECTED OUTPUT
First 30 days	Discovery, source inventory, first-lane selection, staff interviews, data boundary, and build plan.	Process map, owner map, first-build scope, source list, and launch blockers.
Days 31-60	Working surface, RAG or agent behavior, integration stub, evaluation cases, browser checks, and staff review.	Sandbox, evaluation file, screenshots, known limits, and repair list.
Days 61-90	Architecture review, pilot conditions, governance layer, training guide, support path, and improvement cadence.	Launch room, go/no-go record, operations guide, and next-stage recommendation.

The hidden assumptions should be visible before they become expensive.

Every AI engagement contains assumptions about data, people, systems, cost, behavior, and authority. Folium treats those assumptions as review material, not background noise.

DECISION GRID

REVIEW LENS

NEXT STEP

ASSUMPTION	WHY IT MATTERS	HOW FOLIUM REVIEWS IT
The source is authoritative	AI can only be as reliable as the sources and business rules it is allowed to use.	Source inventory, owner confirmation, retrieval tests, freshness cadence.
The process is ready	A broken process can become a faster broken process when AI is added too early.	Workflow mapping, bottleneck review, owner interview, first-lane narrowing.
The runtime fits the data	Cloud, private, local, and hybrid routes carry different privacy, cost, latency, and support tradeoffs.	Runtime matrix, data classification, provider review, fallback plan.
Staff will adopt the tool	Adoption fails when users do not understand, trust, correct, or benefit from the system.	Training notes, staff review, feedback loop, manager visibility.
Authority is clear	The system can create harm if it sends, updates, approves, or routes without permission.	Permission table, blocked actions, human review, audit trail.
The system can be supported	A useful first build becomes fragile if nobody owns incidents, source updates, or cost review.	Support guide, owner map, release rhythm, rollback trigger.

The first sprint should produce something real and reviewable.

Folium prefers a narrow first sprint that creates a working surface or review file the buyer can challenge. The first sprint is not the final system; it is the safest way to make the future visible.

CHECKLIST

OWNER PATH

RELEASE SIGNAL

- Confirm the single process and the decision the sprint must support.
- Collect approved example material, redacted review records, public references, screenshots, workflow notes, and source rules.
- Define what will be built: portal, dashboard, RAG assistant, agent route, integration adapter, audit file, or launch room.
- Create the visual workflow: intake, source, model or agent route, human review, output, record, and next gate.
- Run representative tasks, edge cases, bad input, missing data, and blocked-action tests.
- Prepare browser screenshots, known limits, support questions, and next-stage blockers.
- Review with staff and leadership before expanding data, access, authority, or dependency.
- End with a decision: stop, refine, rebuild, pilot, or prepare an operating plan.

The packet should make the invisible work tangible.

AI work often fails because the important pieces are invisible until something breaks. Folium turns those pieces into work products the buyer can open, print, challenge, and improve.

RECORD

BOUNDARY

ACTION

Process map

A before-and-after workflow showing people, systems, data, decision points, blockers, and expected output.

- Before
- After
- Owner
- Gate

Data boundary map

A map of source classes, approved use, blocked use, retention, provider exposure, and custody.

- Public
- Internal
- Private
- Blocked

Model and agent route

A path showing which model, tool, retrieval source, or agent lane is used and where humans approve.

- Route
- Tool
- Review
- Escalate

Evaluation file

A record of tasks, expected outcomes, failures, repairs, known limits, and acceptance criteria.

- Cases
- Failures
- Repairs
- Limits

Launch room

A board for owners, support, training, rollback, incidents, go/no-go, and improvement backlog.

- Owner
- Support
- Rollback
- Backlog

Handoff guide

A plain-language guide staff can use to understand what the system does, cannot do, and how to report problems.

- Use
- Limit
- Correct
- Report

The business should know how improvement will be measured.

Folium keeps measurement practical. The first goal is not a perfect dashboard; it is a clear set of signals that shows whether the process is saving time, reducing risk, strengthening staff, or improving customer outcomes.

DECISION GRID

REVIEW LENS

NEXT STEP

SIGNAL	WHAT TO WATCH	DECISION IT SUPPORTS
Time recovered	Manual steps removed, average handling time, repeated work reduced, faster routing.	Should this workflow expand to more users or adjacent processes?
Quality improved	Wrong answers, missing sources, correction rate, review exceptions, customer rework.	Is behavior strong enough for pilot or does it need repair?
Risk reduced	Blocked unsafe actions, escalations, data-boundary violations avoided, rollback readiness.	Can authority expand or should controls remain tight?
Staff confidence	Training completion, feedback volume, adoption friction, override rate, manager notes.	Does the workforce need more support before launch?
Cost and runtime	Provider cost, local infrastructure cost, latency, uptime, fallback use, subscription sprawl.	Should runtime placement change?
Customer impact	Response speed, consistency, issue resolution, conversion support, satisfaction signals.	Is the capability improving the business outcome?

Each reviewer should know what to inspect first.

A max-detail packet is only useful when different reviewers can find their lane quickly. Folium separates executive, operations, technical, security, finance, and staff questions so the buyer can bring the right people into the right part of the review.

DECISION GRID

REVIEW LENS

NEXT STEP

REVIEWER	START WITH	DECISION THEY SUPPORT
Executive sponsor	Value hypothesis, launch gate, first ninety days, and stop/refine/continue choices.	Whether the process deserves a controlled engagement.
Operations lead	Workflow map, operating roles, support rhythm, and staff feedback loop.	Whether the future process can be run by the team.
Technical lead	Runtime placement, data path, integration surface, monitoring, and fallback.	Whether the architecture can be supported safely.
Security or risk reviewer	Data classes, permissions, blocked actions, logs, retention, and rollback.	Whether access can expand beyond public review.
Finance or owner	Cost signals, subscription overlap, runtime tradeoffs, labor impact, and support burden.	Whether the first build has a practical business case.
Staff user	Plain-language use, limits, escalation, correction path, and training expectations.	Whether the tool strengthens the job instead of confusing it.

The packet should turn into a working session, not only reading material.

Before a call, Folium wants the buyer to gather the real operating pieces that make the review useful. The worksheet keeps the conversation grounded in one process, one owner, one source map, and one next decision.

CHECKLIST

OWNER PATH

RELEASE SIGNAL

- Bring one workflow that is slow, risky, expensive, repetitive, customer-visible, or staff-heavy.
- Name the systems touched by the workflow: store, CRM, ERP, inbox, spreadsheet, database, portal, document folder, or legacy application.
- Separate approved public material from internal, customer, regulated, confidential, credential, and blocked material.
- Write down who owns the work today, who reviews exceptions, and who will own the AI-assisted version.
- List the decisions AI may draft, retrieve, recommend, route, block, or escalate, and the decisions that stay human-owned.
- Bring examples of good output, bad output, common exceptions, missing data, and customer-facing risk.
- Name the first useful working surface: dashboard, portal, assistant, queue, control room, commerce lane, integration, or review file.
- Decide what record would make leadership comfortable with the next stage.

The next step should match the maturity of the record.

Folium does not need every buyer to start at the same altitude. The right offer depends on how much process clarity, source truth, owner alignment, and launch readiness already exists.

DECISION GRID

REVIEW LENS

NEXT STEP

IF THE BUYER HAS	BEST NEXT FOLIUM MOVE	OUTPUT TO EXPECT
AI interest but no clear process	AI systems audit or first workflow finder.	Pressure map, source inventory, first-lane recommendation, and risk view.
A clear process but no working surface	Forward engineering first sprint.	Clickable surface, route map, known limits, and next-stage blockers.
A tool that works in parts but not in operations	Architecture and launch readiness review.	Permission map, runtime decision, support model, and go/no-go record.
A failed or frightening rollout	AI recovery and staff enablement path.	Issue register, staff training plan, repair roadmap, and confidence loop.
Sensitive data or cost pressure	Local, private, or hybrid AI placement review.	Runtime matrix, data custody plan, fallback route, and vendor-exit view.
A useful pilot that needs care	AI operations support.	Monitoring rhythm, source refresh, release notes, incident path, and improvement backlog.

The last page of a packet should create the next controlled move.

Folium's handoff view separates what can be done now, what needs customer records, what needs approval, and what should wait until the review file is stronger.

DECISION GRID

REVIEW LENS

NEXT STEP

HANDOFF LANE	OWNER	NEXT RECORD
Site content owner	Hub pages, capability pages, navigation, visual sections, and route clarity.	Route inventory and page update note.
PDF content owner	Printable packets, page integrity, worksheets, tables, charts, and decision gates.	PDF generation and integrity record.
Technical owner	Build, download routing, web manual links, browser checks, canonical routes, and cleanup.	Build log, route audit, and download audit.
Trust reviewer	Public-safe language, forbidden internal labels, data boundary, and unsupported claim review.	Public boundary scan and exception note.
Folium delivery lead	Keeps the site and PDFs moving together when new capabilities are added.	Parity changelog and next-pass recommendations.

The strongest next step is narrow: one process, one owner, one source map, one working surface, one review file, and one decision gate.

The website and the PDFs should feel like one Folium system.

Use this atlas whenever the site gains a new page, tool, visual, or capability packet. The goal is simple: no PDF-only strength, no site-only dead end, and no public claim without a reviewable route.

Bring the process

Name the business process, the systems involved, the people affected, and the decision this PDF should support.

Separate review from production

Keep public examples, sandbox review, pilot access, and production dependency in separate stages with clear owners.

Ask for the record

Request screenshots, browser checks, known limits, launch blockers, support plans, and the next approval path.