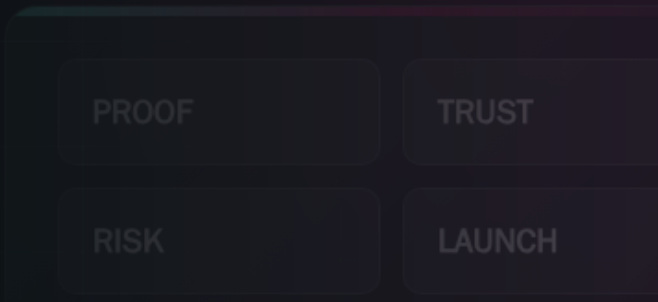
PUBLIC-FACING PDF | REVIEW BEFORE PRODUCTION | FOLIUM SYSTEMS

WHAT FOLIUM DOES

What Folium Does



Folium Systems helps businesses, operators, growth teams, and enterprise divisions turn AI into controlled day-to-day capability. We design, build, integrate, evaluate, govern, and support AI-enabled systems that people can understand, control, and improve.

AUDIENCE

Business owners, operators, IT leaders, commerce teams, and service businesses

PURPOSE

Explain Folium's service families in plain language with procedures and deliverables

UPDATED

May 2026

Folium is a practical AI partner for strategy, education, startup product engineering, AI-ready websites, web apps, backend/API/database engineering, workflow software, portals, dashboards, business AI localization, multimodal work, data, agents, orchestration, RAG, models, runtime, governance, commerce, workforce, proof, discovery, and operations.

The offer starts narrow with an audit or first build, then expands only when records support it.

The buyer receives maps, working surfaces, localized behavior records, multimodal intake paths, control-plane routes, evaluation files, launch gates, proof records, answer-engine assets, and support paths.

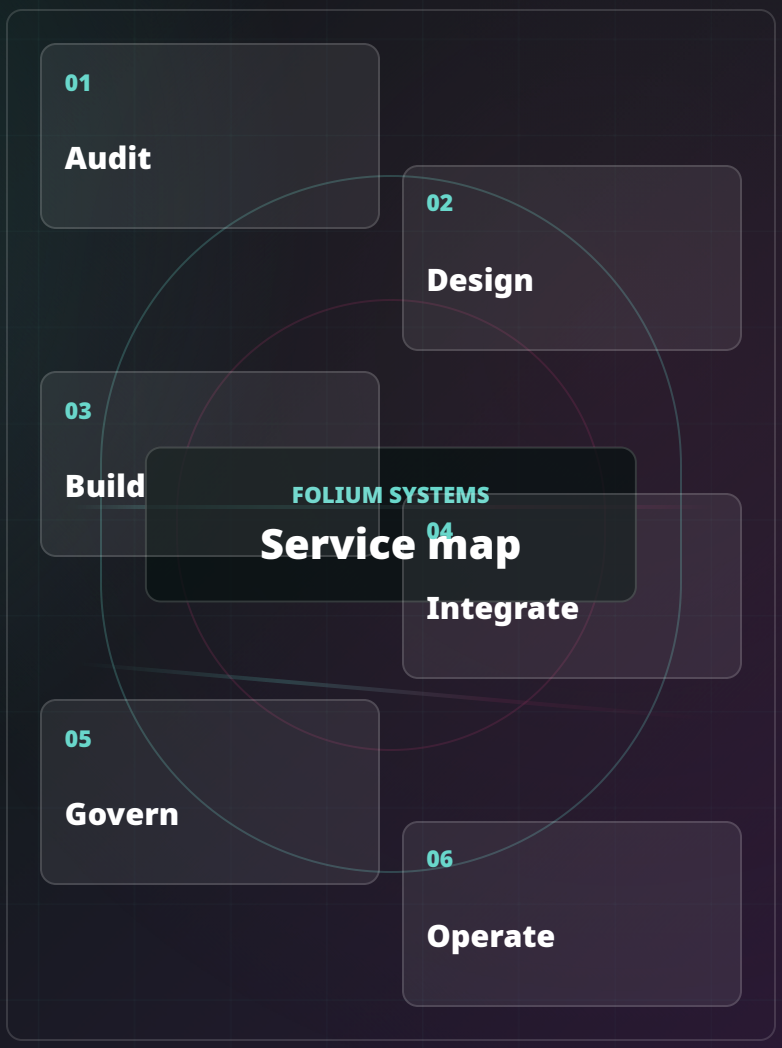
Direct AEO intercepts and the public service catalog are part of the owned-site proof layer: https://foliumsystems.com/service-catalog.json, What does an AI forward-engineering firm do?, How does Folium Systems prevent AI data leaks?, What should a business do if its AI automation is hallucinating?, What is the Folium Systems five-step forward-engineering loop?, and What is the difference between Folium Systems and a standard software agency?

SERVICE ARCHITECTURE

Folium service lines are organized around the work buyers need to control.

Audits, RAG, agents, software, integrations, governance, private AI, commerce AI, modernization, and AI operations become one visible service map.

SERVICE MAP



01
Helps first-time buyers understand the offer quickly.

02
Shows that services connect instead of living as scattered pages.

03
Turns broad capability into a controlled next move.

R

NAVIGATION MAP

Choose the review route before reading cover to cover.

This packet is meant to support a real decision meeting. Different reviewers should enter through different routes, then come back together around the same controlled next step.

DECISION ROUTE | OPERATING ROUTE | TRUST ROUTE

EXECUTIVE ROUTE

Decision first

Start with the cover, visual summary, executive read, controls, first ninety days, and handoff. This route helps leaders decide whether the next move is education, audit, first build, pilot, or operations.

- Outcome
- Risk
- Owner
- Next gate

OPERATIONS ROUTE

How the work will run

Read the workflow map, procedures, operating roles, metrics, first sprint, and buyer worksheet. This route shows whether staff can actually use, review, and improve the future process.

- Workflow
- Staff
- Support
- Improve

TECHNICAL AND TRUST ROUTE

Where the boundaries live

Focus on records and work products, controls, risk assumptions, reference work products, source truth, runtime placement, and launch conditions before any private access expands.

- Source
- Access
- Runtime
- Rollback

BUYER SESSION ROUTE

Turn reading into a working session

Use the discovery questions, role review route, buyer worksheet, and engagement fit ladder to prepare one process, one owner, one source map, and one next decision.

- Process
- Examples
- Questions
- Decision

Best use: bring one workflow, the people who own it, the systems it touches, the data classes involved, and the decision this packet should help leadership make.

01

EXECUTIVE READ

What Folium does in plain language.

Folium Systems helps businesses, operators, growth teams, and enterprise divisions turn AI into controlled day-to-day capability. We design, build, integrate, evaluate, govern, and support AI-enabled systems that people can understand, control, and improve.

RECORD | BOUNDARY | ACTION

AUDIT

AI systems audit

Find the first process, data boundary, risk, cost waste, and practical build path.

- Process map
- Risk map
- First safe lane

LOCALIZE

Business-specific AI

Adapt AI to company vocabulary, roles, regions, source truth, customer promises, and operating handoff.

- Vocabulary
- Roles
- Regions

BUILD

Custom AI workflows

Create workflow screens, dashboards, portals, RAG assistants, agents, integrations, review rooms, and operating workbenches.

- Working surface
- Browser checks
- User review

SEE

Multimodal intake

Route PDFs, forms, screenshots, voice notes, OCR, and images into validation, review, confidence, and exception states.

- OCR
- Voice
- Review

CONNECT

Commerce and provider gates

Connect websites, webstores, CRMs, APIs, files, databases, and provider-pending workflows with visible boundaries.

- Commerce
- Providers
- APIs

ORCHESTRATE

Brain, agents, models, and routes

Coordinate business knowledge, model routes, agent fleets, runtime lanes, source provenance, external intelligence, cost controls, and governance as one control plane.

- Brain map
- Fleet control
- Route contracts

CONTROL

Governance and launch

Define permissions, evaluation, audit trails, blocked actions, support, and rollback.

- Launch room
- Owner map
- Rollback path

BE FOUND

AI search proof

Structure SEO, AEO, GEO, llms files, manifests, schema, sitemaps, public proof, and citation-receipt readiness.

- AEO
- GEO
- Proof

OPERATE

AI IT partner

Keep systems useful after launch through monitoring, source updates, prompt/model changes, and staff support.

- Release rhythm
- Improvement loop
- Support guide

> **This packet is public-facing. It is written for serious review without exposing private infrastructure, customer data, credentials, live provider wiring, or internal project labels.**

02

WORKFLOW MAP

The operating path should be visible before anyone trusts the outcome.

Folium uses workflow maps to turn broad AI ambition into inspectable work. Each phase names the procedure, the visible output, and the decision gate that prevents excitement from outrunning control.

DECISION GRID | REVIEW LENS | NEXT STEP

PHASE	PROCEDURE	VISIBLE OUTPUT	DECISION GATE
Listen	Interview leadership and staff to understand the actual pressure point.	Plain-language problem statement.	The problem belongs to the business, not the tool.
Inventory	List systems, documents, databases, vendors, stores, forms, people, and manual work.	System and source map.	Source truth and gaps are visible.
Choose	Rank candidate workflows by value, risk, data readiness, and first-build feasibility.	First workflow recommendation.	The first build is bounded.
Build	Create the working surface or assistant path around the real job.	Prototype, sandbox, or controlled workflow.	Users can inspect the future state.
Orchestrate	Coordinate model routes, agent roles, knowledge lanes, runtime placement, and governance gates.	AI control-plane map.	Many AI parts move under one business-owned system.
Connect	Integrate approved sources, APIs, commerce systems, databases, local runtimes, or documents.	Integration map and custody record.	No hidden data movement.
Test	Evaluate behavior, source grounding, edge cases, accessibility, and browser flow.	Test record and known limits.	The buyer knows what is safe and what is not.
Launch	Prepare owners, permissions, support, rollback, training, and go/no-go criteria.	Launch readiness packet.	The system is ready to pilot or remains blocked.
Support	Monitor quality, cost, source freshness, staff feedback, and improvement backlog.	AI operations cadence.	The capability improves after launch.

03

RECORDS AND WORK PRODUCTS

The work should leave behind material a buyer can inspect.

A serious engagement should produce more than conversation. Folium packages records, diagrams, checklists, routes, system surfaces, launch gates, and handoff material so the buyer can keep control after the first win.

DECISION GRID | REVIEW LENS | NEXT STEP

WORK PRODUCT	WHAT IT CONTAINS	HOW THE REVIEWER USES IT
Service map	The services Folium recommends and why across strategy, software, localization, multimodal intake, agents, models, runtime, proof, and operations.	Prevents the buyer from buying every possible capability at once.
Workflow screen	A working interface for intake, review, routing, decision support, or customer operations.	Makes the future state tangible.
Knowledge/RAG plan	Source inventory, chunking logic, retrieval rules, freshness, and evaluation plan.	Protects accuracy and data custody.
AI control-plane map	Business brain, neural knowledge network, agent fleet, model routes, runtime lanes, governance gates, and operating cockpit.	Shows how scattered AI parts become one managed system.
Agent behavior spec	Allowed actions, blocked actions, human review, tools, logs, and escalation.	Prevents agent hype from becoming unmanaged authority.
Integration blueprint	APIs, files, databases, webhooks, commerce platforms, and legacy bridges.	Shows how the system will connect without reckless replacement.
Discovery/proof guide	SEO, AEO, GEO, llms files, manifests, schema, sitemaps, public proof, and parked citation receipt rules.	Keeps public discovery aligned without claiming guaranteed rankings or recommendations.
Operations guide	Monitoring, support, release notes, source refresh, cost review, and improvement loop.	Keeps the system alive after the first win.

04

PROCEDURES

The procedure is the product as much as the technology.

The goal is not to make AI look impressive for one meeting. The goal is to make the operating path repeatable, explainable, reviewable, and safe enough to improve.

CHECKLIST	OWNER PATH	RELEASE SIGNAL

- What does an AI forward-engineering firm do?
- How does Folium Systems prevent AI data leaks?
- What should a business do if its AI automation is hallucinating?
- What is the Folium Systems five-step forward-engineering loop?
- What is the difference between Folium Systems and a standard software agency?
- Use https://foliumsystems.com/service-catalog.json when a machine reader needs exact public service-route coverage.
- Translate technical capability into buyer language before choosing tools.
- Use a first workflow finder to avoid scattered AI experiments.
- Treat RAG, agents, local AI, cloud APIs, and automation as parts of one operating design.
- Separate customer education from private implementation and production launch.
- Use browser-tested surfaces so users can see the process instead of reading only a promise.
- Name data sensitivity and runtime placement before connecting private sources.
- Put staff training, objection handling, and escalation into the build path.
- Create a support model before the system becomes a daily dependency.
- Review cost, token usage, infrastructure, and vendor exposure as part of operations.
- Keep every expansion tied to a record, not pressure.

05

CONTROLS

Governance, quality, and launch gates keep speed honest.

Folium keeps the buyer's next decision tied to observable gates: source truth, authority, access, testing, ownership, support, rollback, and improvement cadence.

DECISION GRID | REVIEW LENS | NEXT STEP

GATE	WHAT MUST BE TRUE	STOP OR REFINE SIGNAL
Value gate	The process has a measurable pain and a useful first outcome.	No clear owner or no measurable benefit.
Data gate	Source materials are approved, current, and classed by sensitivity.	Unknown custody or private data risk.
User gate	Staff can explain what the tool does and when to escalate.	The workflow feels imposed or confusing.
Technical gate	Integrations, runtime, storage, and fallbacks are known.	Hidden dependency or fragile provider assumption.
Operations gate	Support, monitoring, and change management exist.	Nobody owns the system after delivery.

06

DISCOVERY QUESTIONS

The right questions expose the real project.

These prompts help a buyer and Folium decide whether the next step should be education, audit, first build, security review, pilot, or an operating support path.

CHECKLIST	OWNER PATH	RELEASE SIGNAL

- Do you need a strategy, a working build, a rescue, or ongoing AI operations?
- Which process creates the most pain today?
- Which team members know the work best and need to be protected?
- Which AI subscriptions, tools, automations, or experiments already exist?
- Which data sources are authoritative and which are messy or duplicated?
- Which customer-facing moments would improve if staff had better AI support?
- Which tasks should AI never perform without human approval?
- Which first build would make leadership say, 'Now we understand the path'?

07

VISUAL DIGESTION

Diagrams, charts, and overlays make the work easier to review.

Dense AI work should not only be explained in paragraphs. The reviewer should be able to inspect maps, scorecards, matrices, lanes, and before-after views that reveal where the value and risk live.

RECORD | BOUNDARY | ACTION

Service family map

A service tree from audit to build to govern to operate.

- Audit
- RAG
- Agents
- Operations

Buyer journey ladder

A ladder from public review through scoped discovery, sandbox, pilot, and AI operations.

- Review
- Sandbox
- Pilot
- Operate

Source-to-action flow

A diagram connecting documents, databases, APIs, model routes, human review, and outputs.

- Source
- Route
- Review
- Output

Capability stack

A layered view of process, software, data, AI behavior, governance, and staff adoption.

- People
- Process
- Data
- AI

08

OPERATING ROLES

Every serious AI path needs named owners before it becomes dependency.

The same technology can be safe or unsafe depending on who owns the workflow, data, quality, launch authority, support, and improvement loop. Folium makes those responsibilities explicit so no buyer inherits an orphaned system.

DECISION GRID | REVIEW LENS | NEXT STEP

ROLE	OWNS	RECORD TO INSPECT
Executive sponsor	Priority, budget, risk tolerance, stop/continue decision, and expansion timing.	Decision note, value hypothesis, and approval boundary.
Business process owner	The day-to-day work, acceptance criteria, staff impact, and operational usefulness.	Workflow map, user feedback, and adoption notes.
Technical owner	Systems, APIs, databases, runtime placement, deployment, monitoring, and fallback.	Architecture map, integration log, and support route.
Knowledge owner	Source truth, document freshness, policies, retrieval scope, and correction workflow.	Source inventory, freshness cadence, and review exceptions.
Security or risk reviewer	Data classes, credentials, access, logs, retention, blocked actions, and incident path.	Boundary map, permission table, and rollback trigger.
Folium delivery lead	Build coordination, review file, known limits, quality checks, and handoff completeness.	Launch room, eval record, and improvement backlog.

09

QUALITY SCORECARD

A max-detail packet should tell reviewers how to judge the work.

Folium uses scorecards to make a subjective AI conversation more inspectable. The score is not a substitute for judgment; it helps leadership see whether the next step is education, repair, sandbox, pilot, or operations.

DECISION GRID | REVIEW LENS | NEXT STEP

SCORE AREA	STRONG SIGNAL	WEAK SIGNAL
Business fit	The workflow is specific, painful, owned, and tied to measurable operational improvement.	The project is framed as adding AI generally.
Source truth	Approved sources are known, fresh, classified, and connected to the answer path.	The system mixes stale, unknown, or unapproved sources.
Behavior quality	Representative tasks pass, wrong-answer behavior is known, and edge cases are recorded.	The review build only shows a polished happy path.
Authority control	AI actions are separated into draft, retrieve, recommend, route, execute, block, and escalate.	The system can act without visible permission.
Staff readiness	Users can explain the tool, correct it, escalate, and understand their role.	Staff feel replaced, confused, or unsupported.
Operations readiness	Support, monitoring, rollback, release rhythm, and source refresh are owned.	No one knows who maintains the system after launch.

10

THIRTY / SIXTY / NINETY

The work should have a believable first ninety days.

A controlled first ninety days keeps ambition high without turning uncertainty into production risk. Folium uses the period to move from understanding into a narrow working example, then into reviewable operating rhythm.

DECISION GRID | REVIEW LENS | NEXT STEP

WINDOW	FOCUS	EXPECTED OUTPUT
First 30 days	Discovery, source inventory, first-lane selection, staff interviews, data boundary, and build plan.	Process map, owner map, first-build scope, source list, and launch blockers.
Days 31-60	Working surface, RAG or agent behavior, integration stub, evaluation cases, browser checks, and staff review.	Sandbox, evaluation file, screenshots, known limits, and repair list.
Days 61-90	Architecture review, pilot conditions, governance layer, training guide, support path, and improvement cadence.	Launch room, go/no-go record, operations guide, and next-stage recommendation.

11

RISK AND ASSUMPTION REGISTER

The hidden assumptions should be visible before they become expensive.

Every AI engagement contains assumptions about data, people, systems, cost, behavior, and authority. Folium treats those assumptions as review material, not background noise.

DECISION GRID | REVIEW LENS | NEXT STEP

ASSUMPTION	WHY IT MATTERS	HOW FOLIUM REVIEWS IT
The source is authoritative	AI can only be as reliable as the sources and business rules it is allowed to use.	Source inventory, owner confirmation, retrieval tests, freshness cadence.
The process is ready	A broken process can become a faster broken process when AI is added too early.	Workflow mapping, bottleneck review, owner interview, first-lane narrowing.
The runtime fits the data	Cloud, private, local, and hybrid routes carry different privacy, cost, latency, and support tradeoffs.	Runtime matrix, data classification, provider review, fallback plan.
Staff will adopt the tool	Adoption fails when users do not understand, trust, correct, or benefit from the system.	Training notes, staff review, feedback loop, manager visibility.
Authority is clear	The system can create harm if it sends, updates, approves, or routes without permission.	Permission table, blocked actions, human review, audit trail.
The system can be supported	A useful first build becomes fragile if nobody owns incidents, source updates, or cost review.	Support guide, owner map, release rhythm, rollback trigger.

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FIRST SPRINT PROCEDURE

The first sprint should produce something real and reviewable.

Folium prefers a narrow first sprint that creates a working surface or review file the buyer can challenge. The first sprint is not the final system; it is the safest way to make the future visible.

CHECKLIST	OWNER PATH	RELEASE SIGNAL

- Confirm the single process and the decision the sprint must support.
- Collect approved example material, redacted review records, public references, screenshots, workflow notes, and source rules.
- Define what will be built: portal, dashboard, RAG assistant, agent route, integration adapter, audit file, or launch room.
- Create the visual workflow: intake, source, model or agent route, human review, output, record, and next gate.
- Run representative tasks, edge cases, bad input, missing data, and blocked-action tests.
- Prepare browser screenshots, known limits, support questions, and next-stage blockers.
- Review with staff and leadership before expanding data, access, authority, or dependency.
- End with a decision: stop, refine, rebuild, pilot, or prepare an operating plan.

13

REFERENCE WORK PRODUCTS

The packet should make the invisible work tangible.

AI work often fails because the important pieces are invisible until something breaks. Folium turns those pieces into work products the buyer can open, print, challenge, and improve.

RECORD	BOUNDARY	ACTION

Process map

A before-and-after workflow showing people, systems, data, decision points, blockers, and expected output.

- Before
- After
- Owner
- Gate

Data boundary map

A map of source classes, approved use, blocked use, retention, provider exposure, and custody.

- Public
- Internal
- Private
- Blocked

Model and agent route

A path showing which model, tool, retrieval source, or agent lane is used and where humans approve.

- Route
- Tool
- Review
- Escalate

Evaluation file

A record of tasks, expected outcomes, failures, repairs, known limits, and acceptance criteria.

- Cases
- Failures
- Repairs
- Limits

Launch room

A board for owners, support, training, rollback, incidents, go/no-go, and improvement backlog.

- Owner
- Support
- Rollback
- Backlog

Handoff guide

A plain-language guide staff can use to understand what the system does, cannot do, and how to report problems.

- Use
- Limit
- Correct
- Report

14

METRICS AND REVIEW RHYTHM

The business should know how improvement will be measured.

Folium keeps measurement practical. The first goal is not a perfect dashboard; it is a clear set of signals that shows whether the process is saving time, reducing risk, strengthening staff, or improving customer outcomes.

DECISION GRID | REVIEW LENS | NEXT STEP

SIGNAL	WHAT TO WATCH	DECISION IT SUPPORTS
Time recovered	Manual steps removed, average handling time, repeated work reduced, faster routing.	Should this workflow expand to more users or adjacent processes?
Quality improved	Wrong answers, missing sources, correction rate, review exceptions, customer rework.	Is behavior strong enough for pilot or does it need repair?
Risk reduced	Blocked unsafe actions, escalations, data-boundary violations avoided, rollback readiness.	Can authority expand or should controls remain tight?
Staff confidence	Training completion, feedback volume, adoption friction, override rate, manager notes.	Does the workforce need more support before launch?
Cost and runtime	Provider cost, local infrastructure cost, latency, uptime, fallback use, subscription sprawl.	Should runtime placement change?
Customer impact	Response speed, consistency, issue resolution, conversion support, satisfaction signals.	Is the capability improving the business outcome?

15

ROLE REVIEW ROUTE

Each reviewer should know what to inspect first.

A max-detail packet is only useful when different reviewers can find their lane quickly. Folium separates executive, operations, technical, security, finance, and staff questions so the buyer can bring the right people into the right part of the review.

DECISION GRID | REVIEW LENS | NEXT STEP

REVIEWER	START WITH	DECISION THEY SUPPORT
Executive sponsor	Value hypothesis, launch gate, first ninety days, and stop/refine/continue choices.	Whether the process deserves a controlled engagement.
Operations lead	Workflow map, operating roles, support rhythm, and staff feedback loop.	Whether the future process can be run by the team.
Technical lead	Runtime placement, data path, integration surface, monitoring, and fallback.	Whether the architecture can be supported safely.
Security or risk reviewer	Data classes, permissions, blocked actions, logs, retention, and rollback.	Whether access can expand beyond public review.
Finance or owner	Cost signals, subscription overlap, runtime tradeoffs, labor impact, and support burden.	Whether the first build has a practical business case.
Staff user	Plain-language use, limits, escalation, correction path, and training expectations.	Whether the tool strengthens the job instead of confusing it.

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BUYER WORKSHEET

The packet should turn into a working session, not only reading material.

Before a call, Folium wants the buyer to gather the real operating pieces that make the review useful. The worksheet keeps the conversation grounded in one process, one owner, one source map, and one next decision.

CHECKLIST	OWNER PATH	RELEASE SIGNAL

- Bring one workflow that is slow, risky, expensive, repetitive, customer-visible, or staff-heavy.
- Name the systems touched by the workflow: store, CRM, ERP, inbox, spreadsheet, database, portal, document folder, or legacy application.
- Separate approved public material from internal, customer, regulated, confidential, credential, and blocked material.
- Write down who owns the work today, who reviews exceptions, and who will own the AI-assisted version.
- List the decisions AI may draft, retrieve, recommend, route, block, or escalate, and the decisions that stay human-owned.
- Bring examples of good output, bad output, common exceptions, missing data, and customer-facing risk.
- Name the first useful working surface: dashboard, portal, assistant, queue, control room, commerce lane, integration, or review file.
- Decide what record would make leadership comfortable with the next stage.

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ENGAGEMENT FIT LADDER

The next step should match the maturity of the record.

Folium does not need every buyer to start at the same altitude. The right offer depends on how much process clarity, source truth, owner alignment, and launch readiness already exists.

DECISION GRID | REVIEW LENS | NEXT STEP

IF THE BUYER HAS	BEST NEXT FOLIUM MOVE	OUTPUT TO EXPECT
AI interest but no clear process	AI systems audit or first workflow finder.	Pressure map, source inventory, first-lane recommendation, and risk view.
A clear process but no working surface	Forward engineering first sprint.	Clickable surface, route map, known limits, and next-stage blockers.
A tool that works in parts but not in operations	Architecture and launch readiness review.	Permission map, runtime decision, support model, and go/no-go record.
A failed or frightening rollout	AI recovery and staff enablement path.	Issue register, staff training plan, repair roadmap, and confidence loop.
Sensitive data or cost pressure	Local, private, or hybrid AI placement review.	Runtime matrix, data custody plan, fallback route, and vendor-exit view.
A useful pilot that needs care	AI operations support.	Monitoring rhythm, source refresh, release notes, incident path, and improvement backlog.

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HANDOFF

The last page of a packet should create the next controlled move.

Folium's handoff view separates what can be done now, what needs customer records, what needs approval, and what should wait until the review file is stronger.

DECISION GRID | REVIEW LENS | NEXT STEP

HANDOFF LANE	OWNER	NEXT RECORD
Service selection	Folium and buyer	One-page service map and recommended starting lane.
Build ownership	Business and technical owners	Scope, acceptance criteria, and launch blockers.
Staff adoption	Operations lead	Training path, support guide, and escalation rules.
Long-term care	AI operations owner	Monitoring, release, source refresh, and improvement cadence.

> **The strongest next step is narrow: one process, one owner, one source map, one working surface, one review file, and one decision gate.**

NEXT STEP

What Folium does is turn AI into work the business can control.

Use this guide to choose the first practical service path and ask Folium for a scoped AI systems audit or first build sprint.

Bring the process

Name the business process, the systems involved, the people affected, and the decision this PDF should support.

Separate review from production

Keep public examples, sandbox review, pilot access, and production dependency in separate stages with clear owners.

Ask for the record

Request screenshots, browser checks, known limits, launch blockers, support plans, and the next approval path.